

XENIAL DIGITAL DISPLAYS

Put Your Food on the Best Stage Possible



Camera, lights, show time! Nothing draws attention or wets appetites for your fresh and delicious food more than bright, high-resolution digital boards. They drive demand indoors and outside.

Combos stand out, featured items pop, and add-on items are in the spotlight when you use digital menus above the counter and in the drive thru. But don't forget digital signage too. Your outstanding marketing work shines inside and around the store when it's brightly lit, full color and animated.

Take charge of in-store displays with remote and central control that allows corporate to designate brand content while giving local control to other parts of menus and displays. Limited time offers and day parts are programmed and automatically change precisely when they should, and not a second sooner.

And if something needs to be changed right away? It's easy to remotely push content, price changes, promotions and advertising to a single store or an entire system in minutes.

Need help preparing and managing all your screens, even internationally? Xenial has years of experience with content and display management and has a dedicated operations center for just that. Let us handle these details, and you can stay focused on planning the product mix and break-out campaigns while your boards keep pace and on brand.

Make every day and every store show-time-ready with Xenial.



DIGITAL MENU BOARD (INDOOR)



DIGITAL MENU BOARD (OUTDOOR)



ORDER CONFIRMATION



ORDER STATUS

Make, At the Store, an Exciting Experience

Drive sales, order accuracy and brand value
with bright colorful displays

Xenial Digital Displays Gives You The Power To:

- Capture attention with vivid graphics and impressive video elements
- Ensure order accuracy with order confirmation displays
- Improve efficiency through central cloud control that can roll out a brand-wide change in 15 minutes
- Grow sales through suggestive upsell, add-ons and limited time offers



Key Features:

- Controlled flexibility, allowing some, all or none of the content to be changed by local stores
- Dynamically schedule content by day part and limited time offers
- POS integration to synchronize LTOs on both POS and signage
- On-the-fly recipe look up shows product descriptions and instructions at the touch of a button
- Display content in full color, high resolution and animation
- Outdoor signage that handles extreme weather and bright sun
- Secure, accessible and scalable cloud control center
- Outsourced content management team capable of supporting you globally



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